

WILLIAM R. BRINKLEY
Graphic Design, Web Design

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GRAPHIC DESIGN EXPERIENCE

1990–PRESENT Wm. R. Brinkley & Associates, Inc. Watertown, MA

Graphic design company offering design and production of websites, books, advertising media, brochures, posters, etc. Thorough knowledge of applications including InDesign, QuarkXPress, Photoshop, Illustrator, html, CSS, Flash, Dreamweaver, GoLive, Acrobat, scanning hardware and software; knowledge of and experience in prepress production, print technology, image editing and color correction, print brokering.

WORK EXPERIENCE 1977–PRESENT

1985–PRESENT *Graphic Design: Music Books*

Berklee College of Music & Berklee Press Boston
Design and production of textbooks and workbooks

Hal Leonard Corporation Milwaukee, WI
Book design and production

Houghton Mifflin Boston
Music editing and typesetting

CPP/Belwin, Inc. Miami, FL
Book design and production

Twentieth Century Fox Film Corporation New York
Typesetting of musical scores and parts

Brandeis University Waltham, MA
Music typesetting

Graphic Design: Miscellaneous

Boston Center for the Arts Boston
Design and production of brochures, announcements

Boston Redevelopment Authority Boston
Design and production of *The South Boston Seaport Interim Report*

Digital Design Group Newton, MA
Design and production of books, newsletters, magazines, reports, maps, graphics, etc.

Don Foote Contracting Stoneham, MA
Brochure, website & logo design

Harvard Family Research Project, Harvard University Cambridge
Book design and production

Harvard University Art Museums Cambridge
Design and production of posters, brochures, flyers, festschrift

Innov-X Systems, Inc. Woburn, MA
Design of advertising materials, web banners

WORK EXPERIENCE (continued)

Italian Consulate General Announcement design	Boston
MacDonald & Associates Design and production of brochures	Boston
MarketPlace Development Design of Request for Proposals, covers, trade-show materials, miscellaneous marketing materials	Boston
Massachusetts Institute of Technology Design and production “Spaces In & In Between” (presentation book)	Cambridge
Massachusetts Port Authority Design and production of Executive Summary of the Port of Boston Economic Development Plan	Boston
Memorial Church, Harvard University Design and production of concert posters, brochures	Cambridge
Metro Foods Catalogue design; website design	Raynham, MA
New England Development Design of Request for Proposals, covers, miscellaneous marketing materials	Newton, MA
Northeastern University Design and production of newsletters, books	Boston
Puritan Press Design, production of logos, citations and award certificates; book production	Hollis, NH
Smith College Design of ads, seminar announcements	Northampton, MA
The Peabody Museum of Archaeology and Ethnology Design and production annual reports, magazine redesign, poster and announcement design	Cambridge
Villa I Tatti Brochure design	Florence
<i>Web Design and Production</i> (partial list)	
www.swzarchitects.com	
www.donfoote.com	
www.thesistersofswing.com	
www.newvistadesign.net (<i>website/Flash production from client’s design</i>)	
www.soulkitchenband.com	
<i>Flash Examples</i> (partial list)	
(If you need the Flash Plugin to view these examples, it’s available at: www.adobe.com/support/flash/downloads.html)	
www.donfoote.com (<i>introduction page only</i>)	
www.philperson.com	

WORK EXPERIENCE (continued)

www.metrofoodsltd.com (*designed from client's storyboard*)

Ascent Technology, Inc.

Flash movie for aviation company. Designed and animated from client's storyboard. (*No longer live: example at www.wrbrinkleydesign.com/pages/web-flash.html*)

Quickbuy, Inc.

Splash screen to Quickbuy's website. (*No longer live: example at www.wrbrinkleydesign.com/pages/web-flash.html*)

Quickbuy, Inc.

Flash website presenting Quickbuy's technology, designed and animated from marketing director's storyboard. (*No longer live: example at www.wrbrinkleydesign.com/pages/web-flash.html*)

1984–1991

Berklee College of Music

Boston

Director, Center for Computer Aided Instruction in Music

Researched, designed and implemented the Center for Computer Aided Instruction in Music. Researched, evaluated and purchased software and hardware, organized pilot projects, collected and evaluated data. Designed and implemented two-year faculty training course for Macintosh computer, synthesizers and music software in the educational environment. Produced instructional materials (manuals and on-screen) for courses. Trained faculty and department chairpersons in basic computer literacy, word processing, graphics, layout and production of educational materials. Designed and produced college textbooks, workbooks, newsletters, and served as consultant to departments within the college investigating computer-aided instruction.

1977–1984

Berklee College of Music

Boston

Full-time instructor in music theory, composition and performance

OTHER EXPERIENCE

1993–PRESENT

Licensed psychotherapist (LICSW)

1974–PRESENT

Professional autographer, music copyist, composer and arranger

1963–PRESENT

Professional musician

EDUCATION

1992

Simmons College School of Social Work
Masters of Social Work

Boston

1977

Berklee College of Music
B.A. in Composition

Boston

1985–PRESENT

Independent studies in graphic design, print technology, web design

AWARDS

1995

Paul Revere Award for Graphic Excellence

REFERENCES

Available upon request